GARY JEPPESEN

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TECHNOLOGY TRANSFORMATION LEADER

Accomplished **Technology Transformation Leader** with over 15 years of direct, hands-on technical experience establishing and implementing technical strategies to drive organizational growth and optimally exploit emerging technologies. Extensive expertise in Digital Transformation and Application Development in a variety of industries. Strong Payments and Fintech background and am an adept problem solver with a robust skillset in development, business intelligence and data analytics.

Decisive leader of operational projects for businesses varied in size and complexity – with a track record of delivering on significant initiatives, adjusting to fast changing settings, and addressing mission-critical issues to ensure bottom-line success.

PROFILE SUMMARY

- Accomplished in **revolutionizing operations and leading workforces in their digital transformation.**
- Demonstrated proficiency in making **infrastructure decisions that prioritize technical excellence**, security, scalability, and resiliency in product engineering, and managed technical delivery ensuring robustness and versatility while meeting performance and business requirements.
- Recognized for fostering tight collaboration across departments to drive strategic initiatives while comprehending the **alignment between technology strategy and diverse technology roadmaps**.
- Adept at creating **strategic plans** and delineating timelines for evaluating, developing, and deploying both internal and external applications, web platforms, and mobile services, while ensuring **alignment with broader business objectives**.

CORE COMPETENCIES

- Strategic Oversight
- Company Management
- Leadership & Team Building
- Business Intelligence / Big Data
- Forecasting / KPIs / OKRs
- Budget Management
- Payments & Fintech
- Agile / CI-CD / DevOps
- Project Management

PROFESSIONAL EXPERIENCE

MyMetrix Advisory Services
2009 - Present
Founder and Principal Consultant

Provide digital transformation advisory and fractional CIO/CTO/CDO services. Client list spans payments, fintech, gaming, travel, and hospitality industries.

MiCamp Solutions
2013 - 2023
Chief Technology Officer

Strategic member of the executive team involved in all aspects of this $100 million, INC 5000 Merchant Services / Payments / Fintech organization. Responsible for providing this rapidly growing 500+ person company with the technological, operational, and data analytical systems to provide significant returns and drive continued growth and expansion into new markets. Key contributions:

- Heavily involved in the multi-year process to establish both a Fiserv and TSYS FSP (credit card full-service provider) platform, including participation in negotiations and legal processes, operational setup and process implementations, and the development of the technological backbone, integration into existing systems, data analytics, dashboards, and the various services to support the project.
- Created systems and infrastructure to support growth from $10 million in annual revenue to $100 million.
- Developed and deployed payment solutions impacting 40k+ merchants and millions of customers.
- Directly managed 30 developers, data professional and support personnel in an Agile and DevOps environment and was involved in the architecture and overall development and maintenance of the technical systems used throughout the company.
- Proactively improved business processes and the implementation of various technical applications resulting in a 225% increase in productivity of operational and support staff, increases in satisfactory support request responses from 35% to 93%, and a reduction in attrition rates from 39% to 14% saving more than $1.5 million in revenue annually.
- Actively participated in 24 acquisitions and mergers, engaged in providing technical and analytical expertise, and orchestrating seamless integration between companies, ensuring a cohesive transition and alignment of operations and technologies. Together acquisitions added 50% of total organizational growth over the last 8 years.

Vacation Business Services   2010 - 2013
Chief Technology Officer / Chief Financial Officer

Was integral to the day-to-day operations of this fast-moving start-up company where I developed a .Net/SQL application to track sales and marketing activity and participated in both B2B and B2C marketing strategies for our turnkey, web-based technology platform. Key contributions:

- Designed, coded, and implemented a key sales & marketing application to track marketing and sales activities, prepare contracts, track customer contact and produce commission statements for affiliated sales and marketing companies.
- Managed infrastructure, networks and performed technical support for a staff of 10 employees and 8 remote offices.
- Built forecasting and reporting systems to provide critical business metrics to sales, marketing, finance, and operations management during growth phase.

Exploria Resorts (formerly Summer Bay Resorts) / IMI Partners   2005 - 2010
Chief Financial Officer

Initially led a 5-person management team with oversight for a 16-person staff and worked together with the President and the Chief Operating Officer of this $15 million multi-resort timeshare sales company. Was purchased by Summer Bay Resorts and joined the Executive team to lead a finance and accounting team through a transitional period in anticipation of a purchase of the company's assets, ultimately resulting in the sale of four resorts shortly after I had departed.

Mandalay Resort Group   2003 - 2005
Senior IT Auditor

Joined this $2.5 billion, publicly traded Casino management group to work in a qualified audit department as a direct report to the Chief Internal Auditor. Coordinated the creation, implementation and review of the Information Technology internal controls associated with the company's newly initiated Sarbanes Oxley 404 compliance project. Key contributions:

- Worked closely with Corporate IT and 12 decentralized IT departments to develop, plan and test best-practice internal controls related to the Company's overall Sarbanes-Oxley 404 project, including change control, systems development life cycle, disaster recovery and physical and logical security.
- Utilized COBIT and COSO framework and standards for the development of audit work programs.
- Set overall IT audit strategy and performed audits as required to ensure compliance with state gaming regulations (NGCB) in Nevada, Michigan, and Mississippi.
- Established the IT auditing function as a part of the Company's Internal Audit Department, participated in all IT audit decisions and was responsible for the overall performance of the Company's IT auditing function.

Leisure Industries (formerly MEGO Financial)   1995 - 2003
VP Finance & Reporting

Joining this $100 million publicly traded timeshare and land-development company initially to help build a sales commission payment processing system, a steady series of promotions and new assignments provided tremendous opportunity and encouraged the building of a diverse and well-balanced set of skills. Key contributions:

- Built a CRM/Sales and Commission application using Visual Basic and MS Access to manage customer information and calculate weekly commissions and payroll for 1100 salespeople.
- Managed the migration of the accounting system from an internally built application to Great Plains/Microsoft Dynamics.
- Built and managed a variety of databases to hold sales and accounting data and used Excel and other Analytical tools to develop dashboards, daily reporting, and was part of the process of creating schedules and worksheets for public 10Q and 10K documents, SEC filings and other investor needs.
- Worked with Senior Management to facilitate a sale of the company to a private equity firm, where I continued to perform a similar role.
- Participated in 3 acquisitions and was involved in integrating operational, accounting and technical systems.

ACADEMIC CREDENTIALS

- MBA, Finance & Economics | **University of Nevada, Las Vegas**
- Bachelor of Science, Business Administration, Economics | **University of Montana**

Programming Languages: C#, .Net, Python, Java/Kotlin, Swift, VB.NET, SQL, Google Cloud, Azure, AWS, AI/ML
Certificates Held: Certified Information Systems Auditor (CISA) (previously held)